



**CORPORATE
SOCIAL INVESTMENT**



BATELEUR CAPITAL

Founded in 2004, Bateleur Capital is an independent fund management business.

We believe that a sound investment will deliver consistent real returns, and we apply this philosophy to our corporate social responsibility and community outreach programmes.

“ Growing our company and contributing to building stronger communities are not mutually exclusive goals. Corporate social responsibility is plainly good business . . . ”

*Kevin Williams, Mark Williams and Charl Gous
Executive Directors, Bateleur Capital*





“Our corporate social investment projects are not simply about supporting worthy causes. They're directed at promoting and enhancing the sustainability of local communities.”

A SOUND INVESTMENT WILL DELIVER CONSISTENT REAL RETURNS.

We apply this philosophy to our corporate social responsibility and community outreach programmes.

“The majority of young people in our country face a future of despair based on their disadvantaged start. Through our targeted investment and actions centred on local youth in deprived areas of the Western Cape, we strive to provide practical support to help them overcome the obstacles to a better life.”
**Amanda van Zyl, Trustee,
Bateleur Capital Foundation Trust**

WE MAKE A DIFFERENCE BY INVESTING IN SOUTH AFRICA'S YOUTH.

We fund initiatives which assist disadvantaged learners to realise their full potential, and we improve the facilities in which they learn and play.

Our projects contribute to the well-being of students from tots to teens.

Our people are personally committed to and invested in the programmes.

Our outreach programmes are directed at pre-primary to senior-high learners in disadvantaged areas. By focusing our investment on specific local educational and sporting initiatives we believe we add meaningful value to the future of these communities.

Over the years, we have been privileged to work with extraordinary people who are true heroes in their communities, and we have built firm partnerships with organisations which create nurturing environments to improve the chances of success of their learners.

Our recent major charitable contributions have been to the following institutions, all of which play a vital role in addressing significant societal needs: Great Commission United Academy, Lavender Hill High School and Partners for Possibilities.

We also provided support for Trinity Children's Centre, Ukhanyo Primary School, Camp Sonshine and Tods Educare.

GREAT COMMISSION UNITED ACADEMY (GCU)

When GCU was established as a soccer club in the impoverished community of Heideveld in 2001, founder Mario van Niekerk's ambition was that it should serve as more than simply a sports team. As a former gang member, Mario has intimate knowledge of the insecurities that the local youth face and the factors that attract them into the gang sub-culture. His conviction was that if the team was carefully structured and had the ethos of a family, it would provide the young players with the sense of belonging they sought by joining local gangs.

While the football club now boasts 220 members ranging from under-7s to under-19s, over the past 18 years GCU has also expanded its role and influence to become a broader youth academy. Using sport and education to uplift the local community and negate the strong influence of gang culture, GCU's vision is to see a society comprised of stable and healthy families, where children are guided through life experiences and encouraged to achieve their dreams.

The Academy strives to impact on wide segments of the community. Amongst its numerous projects, GCU offers an after-school programme comprising a range of activities and positive influences for young learners; supplies

mentors for life skills programmes and workshops; affords opportunities for recent high school graduates to become coaches and tutors; and helps with career guidance and advancement. Recognising how under-resourced local schools are, GCU also assists the five major primary schools in the community with after-school and one-on-one tutoring; early child literacy and language development programmes; and supplies staff to conduct sport and exercises in the schools where physical education is no longer on the curriculum.

In support of the remarkable work that Mario and his team undertake among the local youth, Bateleur Capital has partnered with GCU on several initiatives, including contributing to the construction of a community outreach centre. GCU recently purchased the land for the new centre and building plan approval is currently underway. The construction programme will be phased, commencing with the building of two classrooms to cater for early childhood development in the short term; over the long term, the goal is to establish a comprehensive community centre and sports hall.

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Without extracurricular activities young people turn to drugs, alcohol and gangsterism which leads to high dropout and failure rates. Also, kids turn to gangsterism because of their need for a sense of belonging that many don't have in their fragmented family environment. If left alone, it is a cycle that will just continue.”

Mario van Niekerk – GCU Founder

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Bateleur Capital lives the Ubuntu spirit “I am because we are”. They go beyond just financial contribution - they truly care for those they support.

Bateleur Capital's contributions have made a huge difference to GCU over the past two years, from assisting us to establish a playground for our Day Care, to playing a major role in securing a piece of land to build a community centre.

For everything you have done for us in the past, everything you still do and will continue to do, we at GCU Academy just want you to know how thankful we are, and we look forward to a prosperous future together. We as GCU really value your partnership.”

Mario van Niekerk – GCU Founder



LAVENDER HILL HIGH SCHOOL

Kennis oorwin - knowledge overcomes - is the motto of this respected school which has served the local community for over 40 years. Opened in 1978, the school's vision is to provide a holistic education in a safe and secure environment which will develop and prepare learners to become positive and functional members of society.

Bateleur Capital has partnered with Lavender Hill High since 2010, initially funding the construction of a new gym. Subsequently, we financed the computer laboratory, co-sponsored the new school hall, supplied rugby equipment, and contributed to the student athletics programme in inter-school championships.

Our most recent project has been the refurbishment of the Consumer Studies classroom at the school. As one of the more popular subjects on the curriculum, the Consumer Studies classes constitute up to 40 learners, who until recently, were served by only two working stoves and rudimentary facilities. The renovation included installing new cabinets, ovens and stove tops, repainting the room, and supplying new baking equipment. Pleasingly, the joinery work was contracted to a former pupil of the school, and now a carpenter by trade.

“ Considering their backgrounds, some of our learners do not even have stoves to cook on at home. They are so proud of the new kitchen – there is nothing to compare in our neighbouring schools.

My learners say that their products are now of exceptional quality due to the new stoves. Many of them have developed a passion for cooking-related subjects, realising that they can now start their own enterprises from home due to the skills they have learnt and mastered. Our curriculum



advisor has recently evaluated our matric classes in their final practical assessment examination, and the students have excelled, some achieving marks as high as 90-100%!

Your sponsorship has inspired and made many hearts glad!"

Patricia Delcarne,
Head of Consumer Studies



PARTNERS FOR POSSIBILITIES

More than 20 000 of the 25 000 schools in our country are categorised as “failing schools”, and according to the World Economic Forum, South Africa ranks 146th out of 148 countries for educational quality.

Extensive research shows that the key differences between schools that succeed and those that fail are the vision, commitment, and leadership skills of the Principal, and the extent to which parents and other community members are involved in the school.

Partners for Possibility (PfP) is a creative solution to South Africa’ education crisis: it is a co-action, co-learning partnership between school Principals and business leaders, aimed at empowering Principals to become change leaders in their schools and communities, recognising the direct correlation between good school leadership and educational outcomes.

PfP’s leadership development and support process

- equips Principals with the skills and knowledge to lead change and mobilise the communities around their schools
- provides practical hands-on support to Principals as they embark on a change journey at their schools

“ *Let us remember: One book, one pen, one child, and one teacher can change the world.*”
Malala Yousafzai
Nobel Peace Prize laureate, aged 17

- shares what works and engages leaders to replicate proven interventions that leverage all resources.

The PfP initiative is based on the concept that by placing the school at the centre of the community, radical transformation can be achieved in the education sector.

Since the PfP’s launch in 2010, the programme has had a huge impact on 1135 schools.

Since 2018, Bateleur Capital director, Mark Williams, has paired with Tania Ann Abrahams, Principal of Lotus River Primary School in Grassy Park, Western Cape.



HOPE AND POSSIBILITY IN ACTION IN SOUTH AFRICA

“ *As someone who has benefited from a privileged background, I have constantly grappled with the challenge of how to contribute to the broader community and how to do so in a way that makes a difference. For me, Partners for Possibility has been the perfect vehicle – it is an exceptional programme. Through PfP, I am able to contribute skills, ideas, knowledge and sometimes just be a sounding board, while simultaneously learning about how our schooling system works and the challenges faced. It has given me an understanding of the scale of the problems but at the same time introduced me to a group of smart and passionate headteachers and teachers, which gives me hope that fixing the system is possible – difficult but possible. I also feel far more connected to the city – the benefit of talking to communities I would not ordinarily have interacted with. I hope I have had some impact on Tania and Lotus River Primary. Tania and the school have certainly had an impact on me.*”

Mark Williams



“ *Due to the high rate of unemployment amongst our parents, some of the learners are stressed and highly strung, and we find that they benefit from extra-mural activities. Bateleur Capital’s donation of sporting equipment has given our learners a sense of sportsmanship and had minimised the bullying issue. Bateleur’s computer technician has also assisted in reviving some of the computers in our Lab – the benefit of this intervention will be evident in the scholastic results of our learners at the end of the term. As a school we are greatly thankful for this partnership.*” **Tania Ann Abrahams, Principal**

TRINITY CHILDREN'S CENTRE

The Cape Flats is a vast area around Cape Town where domestic conflict, physical and sexual violence, substance abuse, poverty and inequality threaten the lives and futures of children.

Trinity Children's Centre is a Christian school based on the belief that every child needs a place where they know they belong, feel safe, and can engage fully in learning, playing and growing. The school's goal is to cater for the physical, emotional, spiritual and cognitive needs of Cape Flats children through small classes, committed teachers and a holistic, long term approach to childhood development.

Established initially with one pre-school class in 2012, the Trinity team have added a new grade, comprising one class with 15 children each year, and are aiming to reach Grade 7 by 2021.

The school recently moved into its new, long-awaited campus, and Bateleur Capital was pleased to contribute to the construction of the sports field, building on our four-year partnership with Trinity.



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At Trinity Children's Centre we believe that children can overcome adversity, to become heroes in their community and beyond, and we want to be the 'side-kicks' that help them on that journey. We started with one class in 2012 and have grown to become a full pre- and primary school that provides life-changing education to children in adversity.

To achieve this, we partner with like-minded sponsors, like Bateleur Capital, to build and run a top-class school in the heart of the Cape Flats. That includes developing children holistically, which is why we are very excited about the brand new sports field which Bateleur Capital helped us to install this year.”

Renier Coetzee, Principal



UKHANYO PRIMARY SCHOOL

Masiphumelele is a township near Noordhoek in the southern suburbs of Cape Town. Initially known as Site 5, the residents renamed the township Masiphumelele, the Xhosa word meaning "We will succeed". Since 2014, we have worked with Masicorp, a foundation created to help support the inhabitants of Masiphumelele by providing - in the residents' own words - "a hand-up, not a hand-out". Bateleur Capital shares Masicorp's belief that education is the surest route out of poverty. Over the years, we have co-sponsored Ukhanyo Primary School's Maths Lab project; contributed to the school's Science Lab and sports fields, and most recently made donations to the new sports facilities.

Vince van der Bijl, former South African cricketer and Sports Development Co-ordinator, working in partnership with Masicorp, shares his insight.

"The Principal of Ukhanyo Primary School, Mr Michael Tyhali, often says that sport at Ukhanyo has been a veritable game changer! As he says, sport gives the learners purpose after school, improves marks and discipline, and the leadership of their peers encourages others to participate in activities from cricket to chess to street soccer, netball and rugby, not to mention cycling.

The many staff who are now coaching after school hours, have found that the coaching interaction leads to a better understanding of the learners' personalities, strengths and passions away from the classroom and gives them a better holistic perspective of these eager young kids. In turn, the learners understand the teachers better and this leads to greater mutual respect, producing its own magic!

Each sports practice starts with a life skills session on goals, team building, commitment and discipline, and, together with the school's constant education drive, assisted by the focussed interventions from the Masicorp team, is producing more confident and better equipped learners who view their future positively and with excitement."



CAMP SONSHINE AND TODS EDUCARE

Bateleur Capital also contributes to two charitable organisations in the Maitland Garden Village, a disadvantaged community located on the outskirts of Cape Town's city centre.

- The first is Camp Sonshine, which provides daily tuition for children who have fallen behind in their education; daily after-school enrichment programmes to keep children off the streets; and a range of other activities including school camps, holiday clubs and community fun days. Through this charity, Bateleur Capital sponsors the school fees and related education costs of two learners at Pinelands North Primary School, one in Grade 6 and the other in Grade R.
- The second outreach initiative is Tods Educare, a pre-primary school also situated in the village. Pictured are some of the children at the annual Christmas party which we sponsor.



GRADUATE ACADEMY PROGRAMME

At Bateleur Capital we believe that an investment in education is a powerful enabler and a practical, constructive way to tackle this country's challenges of unemployment and skills shortages.

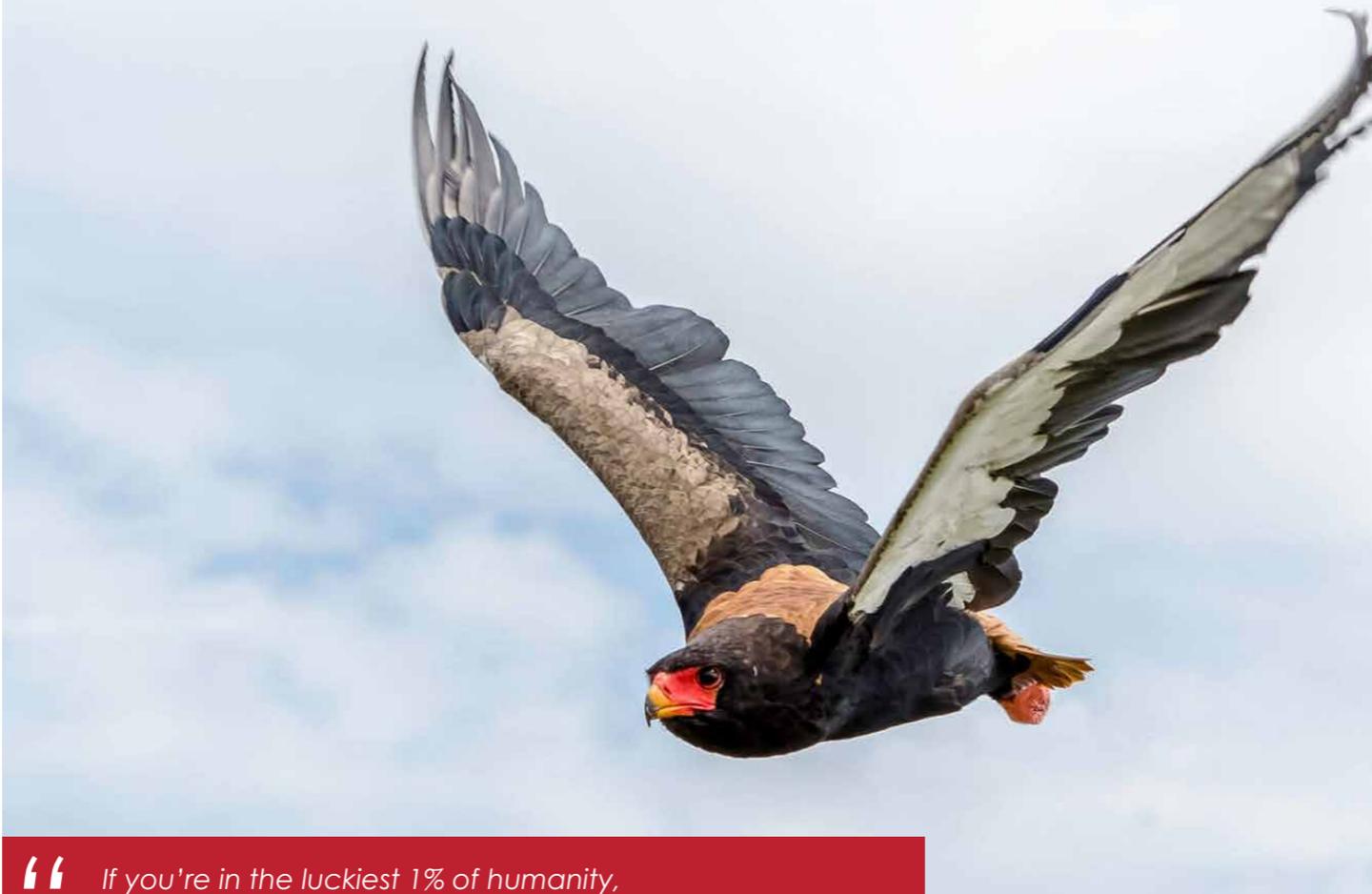
In 2015 we established the Bateleur Capital bursary programme linked to the University of Cape Town; this award provides an eligible Finance student with funding for tuition and the opportunity for vacation work experience. Following graduation, and assuming attainment of the programme's performance criteria, the successful candidate is invited to join Bateleur Capital's Graduate work experience programme.

Our bursary recipients for 2015 and 2016, Bhekithemba Mthethwa and Mamello Rantseuoa, successfully graduated with Business Science degrees and were selected for Bateleur Capital's two-year graduate internship in 2018 and 2019 respectively. Accompanying Bheki and Mamello on their journey from students to interns has been a valuable learning curve for all of us with a rewarding outcome; we are delighted to have them on the Bateleur Capital team.

Bateleur Capital continues to part-sponsor two additional new students through the 2019/20 bursary programme.

“ If you're in the luckiest 1% of humanity, you owe it to the rest of humanity to think about the other 99%.”

Warren Buffett



“ While the graduate programme focuses on harnessing the technical skills of equity analysis, idea generation and portfolio construction, there is also a big emphasis on developing all-round skills. This has made the programme very worthwhile. As much as the analyst's role is to constantly search for investments to make, the opportunity to join the graduate programme is an investment in myself which I strongly believe will yield dividends in the years to come.” **Bheki**

“ The transition from university to the workplace was a big challenge, and overall, I am pleased to see how much I have grown over the past year. I thoroughly enjoy working with people who are very knowledgeable, and the opportunity to collaborate on tasks which require my specific effort and input is something that has made me feel like a valuable member of the team.”

Mamello



In addition to our outreach programmes in the education and sporting sectors, we made annual donations to the Oasis Association, an organisation which provides employment to adults with intellectual disabilities, and St Luke's Hospice, which provides specialised palliative care to people with life-limiting illnesses. We review our contributions on an annual basis and will continue to invest in causes where we believe we can help to uplift and improve the lives of the recipients.

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